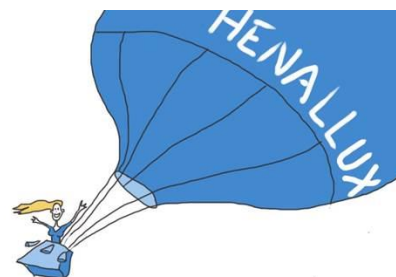




INTERNATIONAL BUSINESS SKILLS



ERASMUS EXCHANGE PROGRAMME

B-NAMUR 15

Welcome to Belgium !

Is studying abroad a challenge you want to take up ? Come to Namur (Belgium)! Henallux University College has a brand new business module ready for you !

Why Belgium ? It is in the heart of Europe with Brussels, its capital city, host to European and international institutions.

What can you expect ?

A multidisciplinary, varied and challenging 30 ECTS credit-programme offered at the Economic and Social departments.

The module offers not only theory but also focuses on the development of students' professional business skills.

Who can join ?

Students from an EU member state in Business, Marketing, HR Management, or similar, at a bachelor of master level.

Students from Henallux partner institutions. Since all courses are taught in English, students need a B1/B2 level in English

Where ?

Courses take place on two campuses : the IESN Campus and the Social Department
Both campuses are only a 10-minute walk away from each other.

When ?

This programme runs in the autumn semester, from the beginning of September until the end of December. Students participate in the integration weeks for international students prior to starting with the IBS courses. Students will also be offered the opportunity to attend French language courses.

30-ECTS STUDY PROGRAMME

Cross-cultural Communication

<i>Intensive Integration Weeks</i>	(3 ECTS)
<i>Intercultural communication</i>	(2 ECTS)
<i>French as a foreign language</i>	(2 ECTS)

Marketing

<i>International Marketing</i>	(2 ECTS)
<i>Project Management</i>	(1 ECTS)
<i>Services Marketing</i>	(2 ECTS)
<i>Social Media Marketing</i>	(2 ECTS)
<i>Case Study</i>	(3 ECTS)

HR Management

<i>Human resources management :</i>	
<i>Fundamentals</i>	(3 ECTS)
<i>Human resources management :</i>	
<i>Workshops</i>	(3 ECTS)
<i>Workplace Sociology</i>	(2 ECTS)

Current Affairs

<i>Current economic & social issues</i>	(2 ECTS)
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Law

<i>Law related terminology</i>	(3 ECTS)
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Any questions ?

Please contact the person in charge of the organization of this module
Laurence.leonard@henallux.be

PRACTICAL INFORMATION



LOCATION : 5000 NAMUR

IESN Campus : Rue Joseph Calozet, 19

Social Campus : Rue de l'Arsenal, 10

COST

For Incoming students whose institution is a HENALLUX partner :

Students pay tuition fees in their home country. Students pay for travel, accommodation, daily costs, transportation and excursions. An Erasmus grant can help to cover some of these costs. No fees for Erasmus Incoming students.

For other students : 320 euros.

ACCOMMODATION

Students live in Namur and can find a place to stay via :

Housing Anywhere : www.HousingAnywhere.com

REGISTRATION AND INFORMATION

<https://services.henallux.be/international/etudiants/incoming/index.php?p=10#>
www.henallux.be

ANY QUESTIONS ?

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